

IASP 34th World Congress



Sponsorship Prospectus

Sri Lanka, 2027



7-11 June 2027

Bandaranaike Memorial
International Conference
Hall (BMICH)

Colombo, Sri Lanka

www.iasp.info



Sponsorship Prospectus

34th IASP World Congress Colombo, Sri Lanka | 2027



The **International Association for Suicide Prevention (IASP)** is the world's leading membership organisation dedicated to suicide prevention, uniting researchers, clinicians, policymakers, advocates, and people with lived experience across more than 80 countries. In official relations with the **World Health Organization (WHO)**, IASP works to advance evidence-informed, culturally responsive, and ethical approaches to suicide prevention globally.

On behalf of the IASP Board, we welcome your interest in partnering with us for the 34th International Association for Suicide Prevention World Congress.

This prospectus is designed for potential partners who share our commitment to advancing global suicide prevention and wish to explore a meaningful collaboration at the 34th IASP World Congress which will be held 7 -11 June 2027, in Colombo Sri Lanka.

We look forward to welcoming you to Colombo in 2027.

The **biennial World Congress** is IASP's **flagship global event** and the premier international forum for suicide prevention.

Congress Aim: To foster an inclusive, multidisciplinary global dialogue that advances understanding, prevention, and intervention strategies for suicide and suicidal behaviours.

Congress Objectives

The World Congress will:

- **Enhance knowledge** through dissemination of the latest evidence-based research and innovative practices
- **Promote collaboration** across research, clinical, public health, education, and community sectors
- **Advance policy development** by translating evidence into actionable national and global strategies
- **Address diversity** by centring cultural, social, and economic contexts, particularly in LMICs
- **Empower lived experience voices** to reduce stigma and inform compassionate, effective prevention efforts

Why Colombo, Sri Lanka — 2027

Consistent with IASP's strategic commitment to **equity and global inclusion**, the 34th World Congress will be hosted in **Colombo, Sri Lanka**, strengthening engagement across South Asia and the broader LMIC context.

This Congress will prioritise participation from **low- and middle-income countries**, support **regional capacity building** and sustainable partnerships and enhance accessibility through digital engagement. Our audience comprises Researchers, Clinicians, Policymakers, Educators, Advocates, NGOs, foundations, and funders with a strong representation of **lived experience leadership**



By partnering with the IASP World Congress, sponsors align with:

- A globally respected, ethical organisation.
- Evidence-informed policy impact at national and international levels.
- Measurable contributions to **mental health, public health, and social equity**.
- A unique platform that integrates **science, policy, practice, and lived experience**.
- Long-term legacy through capacity building in LMICs.
- All partnerships are governed by IASP's ethical framework and values, ensuring credibility, integrity, and shared purpose.



Sponsorship Opportunities

Sponsorship packages range from **USD 50,000 to USD 1,500**, with tailored opportunities available. All amounts are indicative and negotiable to ensure alignment with sponsor objectives and ethical standards.

Strategic Leadership Partner — US\$50,000

The **Strategic Leadership Partner** play a leadership role in supporting global suicide prevention efforts and is recognised for their significant contribution to collaboration, innovation, and sector development.

Exclusive (maximum 2 partners)

Strategic Positioning

- Designated **Strategic Leadership Partner of the 34th IASP World Congress**
- Alignment with Congress legacy, policy, and capacity-building outcomes

Key Benefits

- Prominent logo placement across Congress materials (print, digital, on-site)
- Recognition in opening and closing sessions
- Opportunity to co-host a **high-level plenary or policy dialogue reflecting your organisation's areas of expertise and priority**"
- Double Exhibition space in premium location
- Acknowledgement in the Congress program
- Recognition across IASP global communication channels
- Six (6) complimentary registrations
- Post-Congress impact report highlighting partnership outcomes

Capacity Building Partner — US\$25,000

The **Capacity Building Partner** supports professional development and regional capability through training and skills-based learning.

Key Benefits

- Logo placement on Congress website, and program
- Recognition in opening and closing sessions
- Opportunity to host a **capacity building workshop**
- Single Exhibition space
- Acknowledgement in Congress program, Logo displayed on website, insert in delegate bag
- Four (4) complimentary registrations

Technology Sector Partner — US\$25,000

Key Benefits

- Logo placement on Congress website and selected materials
- Recognition during relevant sessions
- Opportunity to host the Meet the Exhibitor function
- Single Exhibition booth
- Acknowledgement in Congress program, Logo displayed on website, insert in delegate bag
- Four (4) complimentary registrations

Connection and Collaboration Partner — US\$25,000

Key Benefits

- Logo placement on Congress website and selected materials
- Recognition during relevant sessions
- Opportunity to host the **SIG networking meeting**
- Single Exhibition booth
- Acknowledgement in Congress program, insert in delegate bag
- Three (3) complimentary registrations

Early Career Partner — US\$10,000

Key Benefits

- Logo placement on Congress website, insert in delegate bag
- Acknowledgement in Congress program
- Opportunity to host **the Pecha Kucha evening**
- Two (2) complimentary registrations
- Two (2) ECR bursaries each to a maximum of \$1000 to assist with flights/accommodation/registration

Inclusion and Lived Experience Partner — US\$10,000

Key Benefits

- Logo placement on Congress website
- Recognition as the Inclusion and Lived Experience Partner
- Acknowledgement in Congress program, Logo displayed on website, insert in delegate bag
- Acknowledgment as the supporting partner of Lived Experience, diversity & Inclusion
- Two (2) complimentary registrations
- Five (5) LE bursaries each to a maximum of \$1000 to assist with flights/accommodation/registration

APP Sponsor — US\$8,000 Exclusive sponsorship

Key Benefits

- Logo placement on Congress APP, website and program
- Recognition in opening and closing sessions
- Two (2) complimentary registration

Delegate Bag Sponsor — US\$6,000 Exclusive sponsorship

Key Benefits

- Logo placement on Congress Bag, website and program
- Recognition in opening and closing sessions
- One (1) complimentary registration

Lanyard Sponsor — US\$5,000 Exclusive sponsorship

Key Benefits

- Logo placement on Congress Lanyard alongside IASP logo, website and program
- Recognition in opening and closing sessions
- One (1) complimentary registration

Supporting Partner — US\$5,000

Key Benefits

- Logo placement on Congress website (supporters page)
- Acknowledgement in Congress program
- One (1) complimentary registration

Poster Awards — US\$5,000

Key Benefits

- Logo placement on Congress website
- Host Poster Award evening
- Acknowledgement in Congress program
- One (1) complimentary registration

Exhibitor — US\$3,500 (NGO's US\$2,500)

Key Benefits

- One (1) complimentary registration
- Single Exhibition space
- Logo placement on Congress website, and program
- One (1) insert in the delegate bag (to be supplied by the sponsor)

Community Partner — US\$1,500

Designed for small organisations, NGOs, and community groups

Key Benefits

- Name listed on Congress website and program
- Recognition as a Community Partner supporting global suicide prevention

Additional Targeted Sponsorship Opportunities

(Can be sold standalone or as package add-ons)

- **Wellbeing Space Sponsor — US\$2,500**
Sponsorship of a quiet or wellbeing room for participants.
 - **Networking & Collaboration Hub Sponsor — US\$3,000**
Branding and acknowledgment for structured networking spaces.
 - **Post-Event Impact Report Sponsor — US\$3,000**
Recognition on evaluation, outcomes, and impact reporting distributed to stakeholders.
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Focus & Impact Areas

Measurable Investment. Meaningful Global Impact.

Sponsors may direct their support to specific **Focus & Impact Areas** that reflect shared priorities and **contribute to the** World Congress's strategic objectives, global suicide prevention priorities, and measurable outcomes. Each area is designed to generate tangible benefits during the Congress and long-term legacy impact beyond it.

Lived Experience Leadership & Participation

Indicative Investment: US\$3,000—\$25,000 (scalable)

Purpose

To meaningfully embed people with lived experience of suicide across Congress design, delivery, policy dialogue, and evaluation—ensuring ethical, inclusive, and impactful participation.

Key Benefits

Supports attendance of lived experience advocates or regional practitioners.

Key Outcomes

- Lived experience leadership integrated across plenaries, symposia, and policy forums
- Reduced stigma and increased understanding through authentic storytelling
- Stronger alignment between research, policy, and real-world experience

LMIC Delegate Scholarships & Capacity Building

Indicative Investment: US\$3,000—\$50,000 (scalable)

Purpose

To increase equitable access to the World Congress by supporting participation from low- and middle-income countries, particularly underrepresented regions.

Key Benefits

Providing financial and mentoring support for delegates from LMICs through attendance and active participation.

Key Outcomes

- Increased LMIC participation and sectoral diversity
- Strengthened regional suicide prevention capacity
- Long-term engagement with IASP networks and membership

Early-Career Researcher & Practitioner Development

Indicative Investment: US\$3,000—\$20,000 (scalable)

Purpose

To support the next generation of suicide prevention researchers, clinicians, and practitioners through mentorship, skills development, and visibility.

Key Benefits

Providing financial and mentoring support for Early Career researchers and practitioners.

Key Outcomes

- Increased participation of early-career professionals
- Enhanced research quality, innovation, and knowledge translation
- Strengthened global talent pipeline

Policy & Government Engagement Forums

Indicative Investment: US\$10,000—\$30,000 (scalable)

Purpose

To translate evidence into action by engaging policymakers, funders, and system leaders in high-level dialogue and consultation.

Key Benefits

Supporting the engagement of policymakers and government representatives at National and global levels.

Key Outcomes

- Evidence-informed policy discussions at national and global levels
- Cross-sector alignment between research, practice, and policy
- Strengthened advocacy and implementation pathways

Flexible & Blended Partnerships

Focus & Impact Areas may be:

- Supported as **standalone sponsorships**
- **Bundled with tiered sponsorship packages**
- **Co-funded** by multiple partners for scaled impact

Sponsors receive tailored recognition and impact reporting aligned with the selected Focus & Impact Areas.

Impact Reporting & Accountability

All Focus & Impact Area partnerships will be supported by:

- Clear deliverables and success metrics
 - Transparent financial and impact reporting
 - Post-Congress summaries demonstrating outcomes, reach, and legacy
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Legacy and Long-Term Impact

The 34th World Congress will leave a lasting legacy by strengthening suicide prevention capacity in South Asia and LMICs, building sustained regional and global partnerships, supporting policy change and implementation and growing IASP membership and leadership in underrepresented regions.

Partner With Us

By sponsoring the **34th IASP World Congress**, you are joining a global effort to advance life-saving knowledge, build lasting collaboration, and create sustainable impact that matters. The IASP Congress partners only with organisations whose values align with ethical, safe, and evidence-informed suicide prevention practice. Sponsorship does not influence program content, speaker selection, or lived experience narratives.

Custom partnership proposals and detailed sponsorship agreements are available on request.



Contact



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