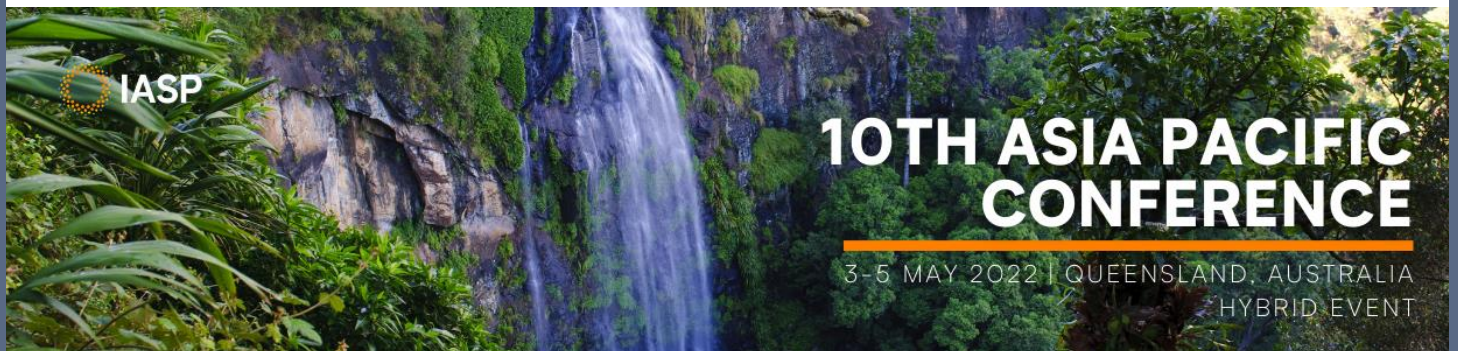




International Association for Suicide Prevention

SPONSORSHIP AND EXHIBITION PROSPECTUS



Tuesday 3rd – Thursday 5th May 2022
Gold Coast Convention and Exhibition Centre,
Gold Coast, Australia

Contact Information:

Ms. Wendy Cliff

E: goldcoast2022@iasp.info

W: www.iasp.info/goldcoast2022/



Invitation

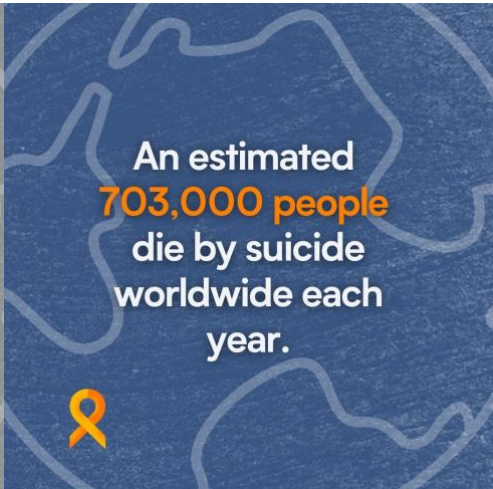
On behalf of the Organising Committee, thank you for your interest in supporting the 10th International Association for Suicide Prevention Asia Pacific Conference

This prospectus is designed for potential sponsors who wish to lend their support to the 10th IASP Asia Pacific which will be held May 2022, at the Gold Coast Convention and Exhibition Centre, Gold Coast, Queensland, Australia.

We look forward to welcoming you to the Gold Coast in May 2022.



Suicide occurs across all regions in the world, however, **over three quarters (77%)** of global suicides in 2019 occurred in low and middle income countries.



An estimated **703,000 people** die by suicide worldwide each year.



The global suicide rate is **over twice as high** among men than women.



The International Association for Suicide Prevention (IASP) is dedicated to:

- preventing suicidal behaviour,
- alleviating its effects, and
- providing a forum for academics, mental health professionals, crisis workers, volunteers and suicide survivors.

IASP is a Non-Governmental Organization concerned with suicide prevention. Founded by the late Professor Erwin Ringel and Dr. Norman Farberow in 1960, IASP now includes professionals and volunteers from 77 countries.

Global Suicide Statistics

- An estimated 703,000 people die by suicide worldwide each year.*
- Over one in every 100 deaths (1.3%) in 2019 were the result of suicide.*
- The global suicide rate is over twice as high among men than women.*
- Over half (58%) of all deaths by suicide occur before the age of 50 years old.*
- Suicide occurs across all regions in the world, however, over three quarters (77%) of global suicides in 2019 occurred in low and middle income countries.*
- An individual suffering with depression is twenty times more likely to die by suicide than someone without the disorder.**
- Suicide remains illegal in over 20 countries, while people who engage in suicidal behaviour may be punished in some countries that follow Sharia law, involving legal penalties that range from a small fine or short prison sentence to life imprisonment.***

*World Health Organisation

**Ferrari AJ, et al. PLOS One. 2014 Apr 2;9(4):e91936

***Mishara BL, Weisstub DN. International journal of law and psychiatry. 2016 Jan 1;44:54-74

While this prospectus describes the sponsorship and exhibition opportunities available at the Congress, we are very open to discussing your requirements and tailoring a package to accommodate your budget and marketing objectives. Please do contact us if you would like to explore a bespoke opportunity.

Major Sponsorship Opportunities

PLATINUM SPONSOR

AUD\$35,000 + GST



Benefits:

Registration

- Two (2) Conference registrations including sessions, morning tea, afternoon tea and lunch
- Two (2) Conference dinner tickets
- Two (2) Welcome reception tickets
- Unlimited Conference access at IASP member rates for Sponsor employees/members

Exhibition Space

- Prime double space (6m x 2.5m) in the Exhibition area (with a reduced registration fee for those manning the stand at accompanying person rate: maximum of two (2))

High value association

- Nomination of one representative to the Scientific Committee
- A 5-minute address to the congress during the Opening Ceremony

Profile

- Verbal acknowledgement as a Platinum Sponsor at the Opening Ceremony
- Opportunity to place a standard roll-up banner near the registration desk
- Display of company logo and company website link on the Conference website
- One (1) insert in the Conference bag (to be supplied by the Sponsor)
- Company logo on the Conference signage (where applicable)
- Company logo in the final Programme
- Company logo on Conference announcements

GOLD SPONSOR

AUD\$25,000 + GST



Benefits:

Registration

- Two (2) Congress registrations including sessions, morning tea, afternoon tea and lunch
- Two (2) Conference dinner tickets
- Two (2) Welcome reception ticket
- Conference access at IASP member rates for ten (10) Sponsor employees/members

Exhibition Space

- One (1) display space (3m x 2.5m) in the Exhibition area (with a reduced registration fee for those manning the stand at accompanying person rate: maximum of two (2))

Profile

- Verbal acknowledgement as a Gold Sponsor at the Opening Ceremony
- Opportunity to place a standard roll-up banner near the registration desk
- Display of company logo and company website link on the Conference website
- One (1) insert in the Conference bag (to be supplied by the Sponsor)
- Company logo on the Conference signage (where applicable)
- Company logo in the final Programme
- Company logo on Conference announcements

SILVER SPONSOR

AUD\$15,000 + GST



Benefits:

Registration

- One (1) Conference registration including sessions, morning tea, afternoon tea and lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket
- Conference access at IASP member rates for three (3) Sponsor employees/members

Exhibition Space

- One (1) display space (3m x 2.5m) in the Exhibition area (with a reduced registration fee for those manning the stand at accompanying person rate: maximum of two (2))

Profile

- Verbal acknowledgement as a Silver Sponsor at the Opening Ceremony
- Opportunity to place a standard roll-up banner near the registration desk
- Display of company logo and company website link on the Conference website
- One (1) insert in the Conference bag (to be supplied by the Sponsor)
- Company logo on the Conference signage (where applicable)
- Company logo in the final Programme
- Company logo on Conference announcements

Additional Sponsorship Opportunities

ECR NETWORKING EVENT SPONSOR (2 Opportunities)

AUD\$30,000 + GST

Benefits:

Registration

- Two (2) Conference registrations including sessions, morning tea, afternoon tea, lunch
- Two (2) Conference Dinner tickets
- Two (2) Welcome reception ticket
- Two (2) Networking event tickets

Profile

- Verbal acknowledgement at the Opening Ceremony
- Opportunity to have roll-up banners displayed during the Network event
- Opportunity to have roll-up banners displayed during the ECR Keynote session
- Sponsor and acknowledgement of 8 ECR Bursaries
- Display of company logo and company website link on the congress website
- Company logo in the final Programme
- Two (2) inserts in the Conference bag (to be supplied by the Sponsor(s))

Each sponsored delegate will receive:

- One (1) Conference registration including Conference dinner & Welcome reception
- One (1) Networking event ticket

This highly sort after sponsorship opportunity may be shared by up to 2 sponsors at \$15,000 plus GST each or exclusively at \$30,000 plus GST.

CONFERENCE DINNER SPONSOR (2 Opportunities)

AUD\$20,000 +GST

Benefits:

Registration

- Two (2) Conference registrations including sessions, morning tea, afternoon tea and lunch
- Two (2) Conference dinner tickets
- Two (2) Welcome reception ticket

Profile

- Verbal acknowledgement at the Opening Ceremony
- Opportunity to have roll up banners displayed during the conference dinner
- Display of company logo and company website link on the Conference website
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

COMMUNICATION SPONSOR (1 Opportunity)

AUD\$20,000 +GST

Benefits:

Registration

- Two (2) Conference registrations which includes attendance at sessions, morning tea, afternoon tea, lunch
- Two (2) Conference dinner tickets
- Two (2) Welcome reception tickets

Profile

- Opportunity to have roll up banners displayed at the Communication Hub
- Display of company logo and company website link on the Conference website
- Acknowledgement at the Opening ceremony
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)
- Single Exhibition Booth
- Conference access at IASP member rates for five (5) of your employees
- Sponsor logo attached to daily blogs

COFFEE STATION (1 Opportunity)

AUD\$15,000 +GST

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Company logo displayed at Coffee station
- Display of company logo and company website link on the Conference website
- Acknowledgement at the Opening ceremony
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

WELCOME RECEPTION SPONSOR (1 Opportunity)

AUD\$15,000 +GST

Benefits:

Registration

- One (1) Conference delegate registration including sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- Two (2) Welcome reception tickets

Profile

- Verbal acknowledgement at the Opening Ceremony
- Opportunity to have roll-up banners displayed during the Welcome reception
- Display of company logo and company website link on the Conference website
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

PECHA KUCHA SPONSOR (1 Opportunity)

AUD\$12,000 +GST

Benefits:

Registration

- One (1) Conference delegate registration including sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Verbal acknowledgement at the Opening Ceremony
- Opportunity to have roll-up banners displayed during the Pecha Kucha event
- Logo displayed on all communications pertaining to the Pecha Kucha event
- Opportunity for Sponsor to announce and present prizes to the winners
- Display of company logo and company website link on the Conference website
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Display of company logo and company website link on the Conference website
- Acknowledgement at the Opening ceremony
- Company logo displayed in Conference App
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

As there will be little or no printed elements to the Conference, this highly sort after sponsorship opportunity may be shared by up to 2 sponsors at \$6,000 plus GST each or exclusively at \$12,000 plus GST.

Assisting up to 10 young Indigenous persons working or studying in the field of suicide prevention to attend the 2022 Asia Pacific Conference.

Sponsor benefits include:

- Insert in Delegate Bag*
- Display of Company logo and company website link on conference website
- Logo on Sponsored Delegates Name Badge
- Logo on Sponsor Board

Each sponsored delegate will receive:

- One (1) Conference registration including Conference dinner & Welcome reception
- One (1) Networking event ticket

Assisting up to 10 Early Career persons working in the field of suicide prevention to attend the Asia Pacific Conference.

Sponsor benefits include:

- Insert in Delegate Bag*
- Logo and link on Conference website
- Logo on Sponsored Early Career Delegates Name Badge
- Logo on Sponsor Board

Each sponsored delegate will receive:

- One (1) Conference registration including Conference dinner & Welcome reception
- One (1) ECR Networking event ticket

Benefits:

Registration

- One (1) Conference registration including sessions, morning tea, afternoon tea and lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Display of company logo and company website link on the Conference website
- Acknowledgement at the Opening ceremony
- Company logo in the final Programme
- Two (2) inserts in the Conference bag (to be supplied by the Sponsor)
- Company logo on delegate bag

NAME BADGE SPONSOR (1 Opportunity)

AUD\$8000 +GST

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Display of company logo and company website link on the Conference website
- Acknowledgement at the Opening ceremony
- Company logo on Name Badge
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

PLENARY ADDRESS (2 Opportunities)

AUD\$8,000 +GST

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch
- One (1) Conference dinner ticket
- One (1) Welcome reception ticket

Profile

- Display of company logo and company website link on the Conference website
- Acknowledgement at the Plenary Address
- Company logo in the final Programme

PRE-CONGRESS WORKSHOP SPONSOR

AUD\$7,000 +GST

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch
- One (1) Workshop registration
- One (1) Conference dinner
- One (1) Welcome reception ticket

Profile

- Display of company logo and company website link on the Conference website
- Acknowledgement at the Workshop Opening
- Company logo in the final Programme
- Company banner displayed at Workshop
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

POSTER AWARD SPONSOR

AUD\$6,000 +GST

Sponsor benefits include:

- One (1) Conference registration including Welcome reception
- Acknowledgement at Opening Ceremony
- Insert in Delegate Bag*
- Invitation to present the Poster Awards
- Display of company logo and company website link on the Conference website
- Company logo in Programme
- Company logo on Sponsor Board

Sponsored Poster Winner Benefits include:

- Certificate
- 1-year membership to IASP for first author (online access to CRISIS Journal)

Assisting 1 delegate from a Lower or Middle Income Country (LAMIC) to attend the 2022 Asia Pacific Conference.

Sponsor benefits include:

- One (1) insert in the Conference bag (to be supplied by the Sponsor)
- Display of company logo and company website link on Conference website
- Company logo in Programme
- Company logo on bursary recipients name badge
- Company logo on Sponsor board

Bursary recipients' benefits include:

- One (1) Conference registration including Conference dinner, Welcome reception & Networking event
- Return airfare
- Accommodation for Five (5) nights
- Daily allowance for Five (5) days

Assisting up to 5 Students to attend the 2022 Asia Pacific Conference.

Sponsor benefits include:

- Insert in Delegate Bag*
- Display of company logo and company website link on Conference website
- Company logo on sponsored students name badge
- Company logo on Sponsor board

Each sponsored student will receive:

- One (1) Conference Registration including Conference dinner, Welcome reception & ECR Networking event
- Up to \$500AUD towards travel and/or accommodation expenses

CHARGING STATION SPONSOR

AUD\$4,000 +GST

Benefits:

Registration

- One (1) Conference registration which includes attendance at sessions, morning tea, afternoon tea, lunch

Profile

- Banner to be supplied by the sponsor with size and location to be determined by the Conference Secretariat
- Display of company logo and company website link on the Conference website
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

EXHIBITOR (up to 10 opportunities)

AUD\$4,000 + GST

Benefits:

Registration

- One (1) Conference registration including sessions, morning tea, afternoon tea and lunch

Exhibition Space

- One (1) display space (3m x 2.5m) in the Exhibition area

Profile

- Display of company logo and company website link on the congress website
- Company logo in the final Programme
- One (1) insert in the Conference bag (to be supplied by the Sponsor)

SESSION SPONSOR*

AUD\$3,000 + GST

Benefits:

Registration

- One (1) Conference registration including sessions, morning tea, afternoon tea and lunch
- One (1) Welcome reception ticket

Profile

- Display of company logo during sponsored session
- Display of company logo and company website link on the Conference website
- Company logo in the final Programme

*The sponsored session is at the discretion of the Conference Secretariat

Delegate Bag Inserts

AUD\$1,500 +GST

In the interests of presenting an Eco-friendly Conference all bag inserts must be from the following list. Additional suggestions may be put to the congress secretariat.

- Reusable Steel Straw sets
- Notepads sourced from recycled paper products
- Pens/Pencils
- Reusable Water Bottles
- Reusable Coffee Cups*
- USB's
- Magnets

- ❖ No glossy paper products
- ❖ No paper flyers
- ❖ No disposable water bottles

*Insert fee is included within item sponsorship.

Don't miss your opportunity to be involved in this exciting event

Sponsorship Opportunities

Please refer to specific packages for full details.

Packages and Benefits	Price \$AUD Excluding GST	Congress Registration	Congress Dinner	Welcome Reception	ECR Networking Event	PreCongress Workshop	Organising Committee	Scientific Committee	Exhibition Booth	Opening Ceremony	Registration at ASP Member rates	Logo displayed on website, program	Bag Insert	Sponsor Banner	Package specific benefits
Platinum	\$35,000	2	2	2				1	Double	5 min. address	unlimited	√	√	√	
Gold	\$25,000	2	2	2					1	3 min. address	10	√	√	√	
Silver	\$15,000	1	1	1					1	3 min. address	3	√	√	√	
Conference Dinner	\$20,000	2	2	2						Acknowledgement		√		√	
Communication	\$20,000	2	2	2					1	3 min. address	5	√	√	√	yes
Coffee Station	\$15,000	1	1	1						Acknowledgement		√	√	Coffee station	Banner at Coffee Station
Welcome Reception	\$15,000	1	1	2						Acknowledgement		√	√	Welcome Reception	
Pecha Kucha	\$12,000	1	1	1						Acknowledgement		√	√	Pecha Kucha	yes
Congress App	\$12,000	1	1	1						Acknowledgement		√	√		Logo on App
ECR Networking Event	\$30,000	2	2	2	2					Acknowledgement		√	√	Networking Event & ECR Keynote	
Indigenous Bursaries	\$10,000	10 Recipients	10 Recipients	10 Recipients						Acknowledgement		√	√		10 Name Badges
Early Career Bursaries	\$10,000	10 Recipients	10 Recipients	10 Recipients	10 Recipients					Acknowledgement		√	√		10 Name Badges
Poster Awards	\$8,000	1	1	1						Acknowledgement		√	√		Award presentation
Delegate Bag	\$8,000	1	1	1						Acknowledgement		√	√		Logo on Bag
Name Badge	\$8,000	1	1	1						Acknowledgement		√	√		Logo on Name Badge
Plenary Address	\$8,000	1	1	1						Plenary		√			
Pre-Congress Workshop	\$7,000	1	1	1		1				Workshop		√	√	Pre Congress	
IAMC Bursary	\$5,000	1 Recipient	1 Recipient	1 Recipient	1 Recipient					Acknowledgement		√	√		1 Name Badge
Student Bursary	\$5,000	5 Recipients	5 Recipients	5 Recipients	5 Recipients					Acknowledgement		√	√		5 Name Badges
Charging Station	\$4,000	1								Acknowledgement		√	√	Charging Station	
Exhibition Booth	\$4,000	1							1	Acknowledgement		√	√		
Session Sponsor	\$3,000	1		1						Acknowledgement				Session	
Delegate Bag Insert	\$1,500									Acknowledgement			√		

Terms and Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%). If you are registered for Australian GST with the Australian Taxation Office, the GST paid may be reclaimed on your GST returns.

Sponsorship packages and exhibition space will be allocated only on receipt of a signed booking form (i.e. a first come, first served basis.)

Confirmation will be sent together with a tax invoice for the full amount which is payable within 20 days of date of tax invoice.

All payments should be made in Australian dollars by credit card or bank transfer.

All payments due must be received by the Conference Organising Committee prior to the Conference. No sponsor will be allowed to set up their exhibition stand at the Conference until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Timely supply of company logos for display is the responsibility of the sponsor.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

prior to April 1, 2022, you are liable for 50% of the package selected; and

from May 1, 2022, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference not later than 30 April 2022 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Exhibitors

Exhibitors are subject to the terms and conditions as set out by the venue: The Gold Coast Convention and Exhibition Centre.

Any/all additional expenses incurred by the Exhibitor e.g. Cleaning, electricity, labour, banner rigging, plumbing costs will be on-charged and payable by the Exhibitor within 7 days.

We invite your support

Thank you for taking the time to consider the possibilities that the International Association for Suicide Prevention 2022 Asia Pacific Conference has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the congress managers.

We hope that you are as enthusiastic about the opportunities that are available on the Gold Coast as we are and look forward to welcoming you in May 2022.

Contact:

Wendy Cliff

Sponsorship and Exhibition Coordinator
on behalf of the Organising Committee

Email: wendycliff@iasp.info

2022 International Association for Suicide Prevention Asia Pacific Conference, Gold Coast, Australia

Application for Sponsorship

Please complete the form below.

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed	Date
--------	------

Please forward this form:

By email: wendycliff@iasp.info

Company Details			
Company			
Postal Address			
Telephone		Facsimile	
Mobile		Email	
Contact Person			
Sponsorship Packages			
Package (AUD\$ exclusive of GST)	√	Package (AUD\$ exclusive of GST)	√
Platinum Sponsor (\$35,000)		Delegate Bag (\$8,000)	
Gold Sponsor (\$35,000)		Name Badge (\$8,000)	
Silver Sponsor (\$25,000)		Plenary Speaker (\$8,000)	
ECR Networking Event (\$30,000)		Pre-Congress Workshop (\$7,000)	
Conference Dinner (\$20,000)		Poster Awards (\$6,000)	
Communication Sponsor (\$20,000)		Bursary Package LAMIC (\$5,000)	
Coffee Station (\$15,000)		Student Bursaries (\$5,000)	
Welcome Reception (\$15,000)		Charging Station (\$4,000)	
Congress App (\$12,000)		Exhibition Booth (\$4,000)	
Pecha Kucha Event (\$12,000)		Session Sponsor (\$3,000)	
Indigenous Bursaries (\$10,000)		Delegate Bag Inserts (\$1,500)*	
Early Career Bursaries (\$10,000)		Exhibitor Accompanying Person (\$150)	



International Association for Suicide Prevention

5221 Wisconsin Avenue NW

Washington DC 20015-2032, USA

www.iasp.info