



**International Association
for Suicide Prevention**



**North American Research
Workshop 2024**

Toronto, Canada | 2-3 May 2024
#IASPResearchWorkshop24

SPONSORSHIP AND EXHIBITION PROSPECTUS

Contact Information

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2-3 May 2024
Toronto, Canada

Partnership & Bursary Opportunities

This is an opportunity to engage with the International Association for Suicide Prevention's (IASP) North American Research Workshop 2024. The North American Research Workshop is designed to empower and encourage innovative new research; develop mentorship and collaboration; and tackle challenges in the field of suicide and suicidal behaviour research.

The focus is on informed dialogue, research, action, and results.

While this prospectus describes the sponsorship and exhibition opportunities available at the conference, we are very open to discussing your requirements and tailoring a package to accommodate your budget and marketing objectives. Please do contact us if you would like to explore a bespoke opportunity.



The International Association for Suicide Prevention is dedicated to:

- preventing suicidal behaviour,
- alleviating its effects, and
- providing a forum for academics, mental health professionals, crisis workers, volunteers and suicide survivors.

IASP is a Non-Governmental Organization concerned with suicide prevention. Founded by the late Professor Erwin Ringel and Dr. Norman Farberow in 1960, IASP now includes professionals and volunteers from 84 countries.

Global Audience



23K Followers



39K Followers



3,932 Followers



2,997 Followers



933 Followers

Partnership and Bursary Opportunities

Partnering with and sponsoring IASP's North American Research Workshop is a great opportunity to strengthen the advancement of suicide research and support the growth of early and mid-career researchers. As a partner or sponsor, you play a pivotal role in shaping the future of suicide prevention research and contribute to a growing body of knowledge in the field.

PACKAGE 1: HARVEST PARTNER

\$10,000

Partner Benefits

- Verbal acknowledgement as the break partner.
- Opportunity to place a standard roll-up banner near the registration desk at the research workshop.
- Display of company logo, profile (300 words) and website link on the workshop website.
- Opportunity to welcome the delegates to lunch on Day 1 of the research workshop.
- Two (2) complimentary workshop registrations.

PACKAGE 2: KEYNOTE SPEAKER HOST

\$6,000

Host Benefits

- Verbal acknowledgement as the keynote speaker host.
- Opportunity to place a standard roll-up banner near the registration desk.
- Display of company logo, profile (300 words) and website link on the workshop website.
- Opportunity to welcome the each of the 3 keynote speakers on the first morning.
- One (1) complimentary workshop registration.

PACKAGE 3: LIGHTNING PRESENTATION CO-HOST **\$5,000**

Host Benefits

- Verbal acknowledgement as the lightning presentation co-host.
- Opportunity to place a standard roll-up banner near the registration desk.
- Display of company logo, profile (300 words) and website link on the workshop website.
- Opportunity to welcome the delegates prior to the first lightning presentation.
- Opportunity to co-present the prize to the winning presenter.
- One (1) complimentary workshop registration.

PACKAGE 4: BURSARIES – (Multiple Opportunities) **\$700 + GST**

Multiple opportunities are available to assist First Nation (\$700 per bursary for local, \$2,000 per bursary for Inter province delegates to attend the 2024 North American Research Workshop. Bursary recipients receive workshop registration; return airfare (where appropriate). accommodation for up to 2 nights, daily allowance for up to 2 days.

Sponsor Benefits

Singular Bursary

- Verbal acknowledgement as a bursary sponsor.
- Display of company logo and company website link on the conference website.

Multiple Bursaries

- Verbal acknowledgement as a bursary sponsor.
- Display of company logo and company website link on the conference website.

Contact:

Wendy Cliff, IASP Head of Membership & Events

On behalf of the Organising Committee

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