



International Association for Suicide Prevention

33RD WORLD CONGRESS

Vienna, Austria

SPONSORSHIP AND EXHIBITION PROSPECTUS

Contact Information

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www.iasp.info/vienna2025

10-13 June 2025

Messe Wien Exhibition &

Congress Center

Vienna, Austria

Invitation



On behalf of the Organising Committee, thank you for your interest in supporting the 33rd International Association for Suicide Prevention World Congress.

This prospectus is designed for potential sponsors who wish to lend their support to the 33rd IASP World Congress which will be held June 2025, at Messe Wien Exhibition & Congress Center.

We look forward to welcoming you to Vienna in 2025.





The International Association for Suicide Prevention is dedicated to:

- preventing suicidal behaviour,
- alleviating its effects, and
- providing a forum for academics, mental health professionals, crisis workers, volunteers and suicide survivors.

IASP is a Non-Governmental Organization concerned with suicide prevention. Founded by the late Professor Erwin Ringel and Dr. Norman Farberow in 1960, IASP now includes professionals and volunteers from 84 countries.

Global Audience



23K Followers



39K Followers



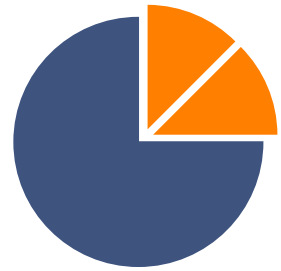
3,981 Followers



3,179 Followers



940 Followers



Global Suicide Statistics

- Over **700,000 people** die by suicide worldwide each year.*
- Over **one in every 100 deaths** (1.3%) in 2019 were the result of suicide.*
- The global suicide rate is **over twice as high** among men than women.*
- Over half (58%) of all deaths by suicide occur **before the age of 50 years old**.*
- Suicide occurs across all regions in the world, however, **over three quarters** (77%) of global suicides in 2019 occurred in low and middle income countries.*
- An individual suffering with depression is **twenty times** more likely to die by suicide than someone without the disorder.**
- Suicide remains illegal **in over 20 countries**, while people who engage in suicidal behaviour may be punished in some countries that follow Sharia law, involving legal penalties that range from a small fine or short prison sentence to life imprisonment.***

*World Health Organisation

**Ferrari AJ, et al. PLOS One. 2014 Apr 2;9(4):e91936

***Mishara BL, Weisstub DN. International journal of law and psychiatry. 2016 Jan 1;44:54-74

Sponsorship Opportunities

While this prospectus describes the sponsorship and exhibition opportunities available at the conference, we are very open to discussing your requirements and tailoring a package to accommodate your budget and marketing objectives. Please do contact us if you would like to explore a bespoke opportunity.



THE ULTIMATE SPONSORSHIP PACKAGE

€80,000

The ultimate sponsorship package for the IASP 33rd World Congress is a prestigious opportunity to assume a central role in promoting and shaping the trajectory of suicide prevention globally. As a main partner, your organisation gains visibility and recognition among a diverse audience of mental health professionals, researchers, clinicians and those with lived experience.

Benefits

Registration

- Ten (10) congress registrations including sessions, morning tea, afternoon tea and lunch.
- Ten (10) congress welcome reception tickets.
- Unlimited congress access at IASP member rates for sponsor employees/members.

Exhibition Space

- Position of sponsors choice, premium space (6m x 2.5m) in the exhibition area.

High value association

- Nomination of one representative to the scientific committee.
- An 8-minute address to the congress during the opening ceremony.
- VIP seating during the keynotes and plenaries (reserved front row).
- Opportunity to take part in a short interview with IASP President for promotion on social media channels and conference media webpage.
- Presentation to the sponsors board to continue to build the relationship beyond the 33rd World Congress.

Profile

- Verbal acknowledgement as the Ultimate Sponsor at the opening ceremony.
- Opportunity to place a standard roll-up banner near the registration desk alongside the IASP banner.
- Display of company logo and company website link on the congress website.
- Company profile (500 words) on the congress website.
- Inserts in the delegate bag (to be supplied by the sponsor).
- Company logo on the congress signage (where applicable).
- Company logo in the final programme.
- Company logo on congress announcements.



Benefits

Registration

- Five (5) congress registrations including sessions, morning tea, afternoon tea and lunch.
- Five (5) congress welcome reception tickets.
- Congress access at IASP member rates for twenty (20) sponsor employees/members.

Exhibition Space

- Prime double space (6m x 2.5m) in the exhibition area.

High value association

- Nomination of one representative to the organising committee.
- An 5-minute address to the congress during the opening ceremony.
- VIP seating during the keynotes and plenaries (reserved front row).
- Opportunity to take part in a short interview with IASP President for promotion on social media channels and conference media webpage.

Profile

- Verbal acknowledgement as the Platinum Sponsor at the opening ceremony.
- Opportunity to place a standard roll-up banner near the registration desk.
- Display of company logo and company website link on the congress website.
- Company profile (300 words) on the congress website.
- One (1) insert in the delegate bag (to be supplied by the sponsor).
- Company logo on the congress signage (where applicable).
- Company logo in the final programme.
- Company logo on congress announcements.



Benefits

Registration

- Three (3) congress registrations including sessions, morning tea, afternoon tea and lunch.
- Three (3) congress welcome reception tickets.
- Congress access at IASP member rates for ten (10) sponsor employees/members.

Exhibition Space

- One (1) display space (3m x 2.5m) in the exhibition area.

High value association

- A 3-minute address to the congress during the opening ceremony.
- VIP seating during keynotes and plenaries (reserved front row).

Profile

- Verbal acknowledgement as the Gold Sponsor at the opening ceremony.
- Opportunity to place a standard roll-up banner near the registration desk.
- Display of company logo and company website link on the congress website.
- Company profile (200 words) on the congress website.
- One (1) insert in the delegate bag (to be supplied by the sponsor).
- Company logo on the congress signage (where applicable).
- Company logo in the final programme.
- Company logo on congress announcements.
- Opportunity to provide a quote for IASP congress press releases.



Benefits

Registration

- One (1) congress registration including sessions, morning tea, afternoon tea and lunch.
- One (1) congress welcome reception ticket.
- Congress access at IASP member rates for three (3) sponsor employees/members.

Exhibition Space

- One (1) display space (3m x 2.5m) in the exhibition area.

High value association

- A 3-minute address to the congress during the opening ceremony.

Profile

- Verbal acknowledgement as the Silver Sponsor at the opening ceremony.
- Opportunity to place a standard roll-up banner near the registration desk.
- Display of company logo and company website link on the congress website.
- Company profile (100 words) on the congress website.
- One (1) insert in the delegate bag (to be supplied by the sponsor).
- Company logo on the congress signage (where applicable).
- Company logo in the final programme.
- Company logo on congress announcements.

Additional Sponsorship Opportunities

**EARLY CAREER RESEARCHER
NETWORKING EVENT SPONSOR**

€25,000 + VAT

Benefits

Registration

- Two (2) congress registrations including sessions, morning tea, afternoon tea, lunch.
- Two (2) welcome reception tickets.
- Two (2) ECR networking event tickets.

Profile

- Verbal acknowledgement at the opening ceremony.
- Opportunity to have roll-up banners displayed during the network event.
- Opportunity to have roll-up banners displayed during the ECR Keynote session.
- Sponsor and acknowledgement of 8 ECR bursaries.
- Display of company logo and company website link on the congress website.
- Company profile (250 words) on the congress website.
- Company logo in the final programme.
- Two (2) inserts in the delegate bag (to be supplied by the sponsor(s)).

Each sponsored delegate will receive:

- One (1) congress registration including welcome reception.
- One (1) ECR networking event ticket.

This highly sought after sponsorship opportunity may be shared by up to 2 sponsors at \$12,500 plus VAT each or exclusively at \$25,000 plus VAT. If shared, benefits will be equally divided.

COFFEE STATION

€15,000 + VAT

Benefits

Registration

- Two (2) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- Two (2) welcome reception tickets.

Profile

- Company logo displayed at coffee station.
- Display of company logo and company website link on the congress website.
- Company profile (100 words) on the congress website.
- Acknowledgement at the opening ceremony.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the Sponsor).

COMMUNICATION SPONSOR

€15,000 + VAT

Benefits

Registration

- Two (2) congress registrations which includes attendance at sessions, morning tea, afternoon tea, lunch.
- Two (2) welcome reception tickets.

Profile

- Opportunity to have roll up banners displayed at the communication hub.
- Display of company logo and company website link on the congress website.
- Company profile (100 words) on the congress website.
- Acknowledgement at the opening ceremony.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).
- Media booth co-branded with IASP.
- Congress access at IASP member rates for five (5) of your employees.
- Sponsor logo attached to daily blogs.
- Branding on congress communications and press releases.
- Branding on the congress media webpage.

WELCOME RECEPTION SPONSOR

€15,000 + VAT

Benefits

Registration

- Two (2) congress delegate registrations including sessions, morning tea, afternoon tea, lunch.
- Two (2) welcome reception tickets.

Profile

- Verbal acknowledgement at the opening ceremony.
- Opportunity to have roll-up banners displayed during the welcome reception.
- Display of company logo and company website link on the congress website.
- Company profile (100 words) on the congress website.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

LIVED EXPERIENCE BURSARY SPONSOR

€10,000 + VAT

Assisting up to 10 persons with lived or living experience, who are working or studying in the field of suicide prevention to attend the 2025 World Congress.

Sponsor benefits include:

- Insert in delegate bag*.
- Display of company logo and company website link on congress website.
- Company profile (100 words) on the congress website.
- Logo on sponsored delegates name badge.
- Logo on sponsor board.

Bursary recipients' benefits include:

- One (1) congress registration including welcome reception.
- One (1) networking event ticket.
- €300 to assist with travel expenses.

EARLY CAREER BURSARY SPONSOR

€10,000 + VAT

Assisting up to 10 Early Career persons working in the field of suicide prevention to attend the World Congress.

Sponsor benefits include:

- Insert in delegate bag*.
- Logo and link on congress website.
- Company profile (100 words) on the congress website.
- Logo on sponsored Early Career delegates name badge.
- Logo on sponsor board.

Bursary recipients' benefits include:

- One (1) congress registration including welcome reception.
- One (1) ECR networking event ticket.
- €300 to assist with travel expenses.

POSTER AWARD SPONSOR

€8,000 + VAT

Sponsor benefits include:

- One (1) congress registration including welcome reception.
- Acknowledgement at opening ceremony.
- Insert in delegate bag*.
- Invitation to present the poster awards.
- Display of company logo and company website link on the congress website.
- Company logo in programme.
- Company logo on sponsor board.

Each sponsored delegate will receive:

- Certificate.
- 1-year membership to IASP for first author (online access to CRISIS Journal).

PECHA KUCHA SPONSOR

€8,000 + VAT

Benefits

Registration

- One (1) congress delegate registration including sessions, morning tea, afternoon tea, lunch.
One (1) welcome reception ticket.
- Two (2) Pecha Kucha event tickets.

Profile

- Verbal acknowledgement at the opening ceremony.
- Opportunity to have roll-up banners displayed during the Pecha Kucha event.
- Logo displayed on all communications pertaining to the Pecha Kucha event.
- Opportunity for sponsor to announce and present prizes to the winners.
- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

CONGRESS APP SPONSOR

€8,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) welcome reception ticket.

Profile

- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Acknowledgement at the congress ceremony.
- Company logo displayed in congress app.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

DELEGATE BAG SPONSOR

€6,000 + VAT

Benefits

Registration

- One (1) congress registration including sessions, morning tea, afternoon tea and lunch.
- One (1) congress welcome reception ticket.

Profile

- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Acknowledgement at the opening ceremony.
- Company logo in the final programme.
- Two (2) inserts in the delegate bag (to be supplied by the sponsor).
- Company logo on delegate bag.

BURSARY SPONSORSHIP

€6,000 + VAT

Assisting 1 delegate from a lower or middle income country (LAMIC) to attend the IASP 33rd World Congress.

Sponsor benefits include:

- One (1) insert in the delegate bag (to be supplied by the sponsor).
- Display of company logo and company website link on congress website.
- Company profile (50 words) on the congress website.
- Company logo in programme.
- Company logo on bursary recipients name badge.
- Company logo on sponsor board.

Bursary recipients' benefits include:

- One (1) congress registration including welcome reception and networking event.
- Return airfare.
- Accommodation for five (5) nights.
- Daily allowance for five (5) days.

LANYARD SPONSOR

€5,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) welcome reception ticket.

Profile

- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Acknowledgement at the opening ceremony.
- Company logo on lanyard.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

KEYNOTE ADDRESS (2 Opportunities Available)

€5,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) welcome reception ticket.

Profile

- A formal introduction to the keynote speaker(s).
- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Acknowledgement at the keynote address opening OR closing.
- Company logo in the final programme.

PRE-CONGRESS WORKSHOP SPONSOR

€5,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) workshop registration.
- One (1) welcome reception ticket.

Profile

- Display of company logo and company website link on the congress website.
- Company profile (50 words) on the congress website.
- Acknowledgement at the workshop opening.
- Company logo in the final programme.
- Company banner displayed at workshop.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

STUDENT REGISTRATION BURSARY SPONSOR

€5,000 + VAT

Assisting up to 5 Students to attend the IASP 33rd World Congress.

Sponsor benefits include:

- Insert in delegate bag*.
- Display of company logo and company website link on congress website.
- Company profile (50 words) on the congress website.
- Company logo on sponsored students name badge.
- Company logo on sponsor board.

Bursary recipients' benefits include:

- One (1) congress registration including welcome reception and Early Career Researcher (ECR) networking event.
- Up to €300 towards travel and/or accommodation expenses per bursary recipient.

CHARGING STATION SPONSOR

€4,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) welcome reception ticket.

Profile

- Banner to be supplied by the sponsor with size and location to be determined by the Congress Secretariat.
- Display of company logo and company website link on the congress website.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

EXHIBITOR (10 Opportunities Available)

€4,000 + VAT

Benefits

Registration

- One (1) congress registration including sessions, morning tea, afternoon tea and lunch,
- One (1) welcome reception ticket.

Exhibition Space

- One (1) standard display space (3m x 2.5m) in the exhibition area.

Profile

- Display of company logo and company website link on the congress website.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

EXHIBITOR – NON PROFIT

(10 Opportunities)

€3,000 + VAT

Benefits

Registration

- One (1) congress registration including sessions, morning tea, afternoon tea and lunch,
- One (1) reception ticket.

Exhibition Space

- One (1) standard display space (3m x 2.5m) in the exhibition area.

Profile

- Display of company logo and company website link on the congress website.
- Company logo in the final programme.
- One (1) insert in the delegate bag (to be supplied by the sponsor).

SESSION SPONSOR*

€2,000 + VAT

Benefits

Registration

- One (1) congress registration which includes attendance at sessions, morning tea, afternoon tea, lunch.
- One (1) welcome reception ticket.

Profile

- Display of company logo during sponsored session.
- Display of company logo and company website link on the congress website.
- Company logo in the final programme.

*The sponsored session is at the discretion of the Congress Secretariat

DELEGATE BAG INSERT

€500 + VAT

Benefits

In the interests of presenting an **eco-friendly conference** all bag inserts must be from the following list. Additional suggestions may be put to the congress secretariat.

- Reusable steel straw sets.
- Notepads sourced from recycled paper products.
- Pens/pencils.
- Reusable water bottles
- Reusable coffee cups*.
- USB's.
- Magnets.

> *No glossy paper products*

> *No paper flyers*

> *No disposable water bottles*

*Insert fee is included within item sponsorship.

DON'T MISS YOUR OPPORTUNITY TO BE INVOLVED IN THIS EXCITING EVENT

Terms and Conditions

Booking and Payment

All prices are quoted in Euros and exclude VAT. VAT is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier.

Sponsorship packages and exhibition space will be allocated only on receipt of a signed booking form (i.e. a first come, first served basis.)

Confirmation will be sent together with a tax invoice for the full amount which is payable within 20 days of date of tax invoice.

All payments should be made in Euros by credit card or bank transfer.

All payments due must be received by the Congress Organising Committee prior to the Congress. No sponsor will be allowed to set up their exhibition stand at the congress until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with congress suppliers and contractors.

Timely supply of company logos for display is the responsibility of the sponsor.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

prior to March 31st 2025, you are liable for 50% of the package selected; and from April 1st 2025, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Congress no later than December 1st 2024 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Exhibitors

Exhibitors are subject to the terms and conditions as set out by the venue:

Messe Wien Exhibition & Congress Center, Vienna Austria.

Any/all additional expenses incurred by the Exhibitor e.g. Cleaning, electricity, labour, banner rigging, plumbing costs will be on-charged and payable by the Exhibitor within 7 days.



We invite your support

Thank you for taking the time to consider the possibilities that the International Association for Suicide Prevention 33rd World Congress has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the congress managers.

We hope that you are as enthusiastic about the opportunities that are available in Vienna as we are and look forward to welcoming you in June 2025.

Contact:

Wendy Cliff, IASP Head of Membership & Events

On behalf of the Organising Committee

Email: wendycliff@iasp.info



2025 International Association for Suicide Prevention 33rd World Congress, Vienna, Austria.

Application for Sponsorship

Please complete the form below.

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed	Date
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Please forward this form:

By email: wendycliff@iasp.info

Company Details			
Company			
Postal Address			
Telephone		Facsimile	
Mobile		Email	
Contact Person			

Sponsorship Packages			
Package (€ Exclusive of applicable taxes)			<input checked="" type="checkbox"/>
Ultimate Sponsor (€80,000)		Lanyard Sponsor (€5,000)	
Platinum Sponsor (€40,000)		Keynote Address Sponsor (€5,000)	
Gold Sponsor (€25,000)		Pre-Congress Workshop Sponsor (€5,000)	
Silver Sponsor (€15,000)		Poster Award Sponsor (€8,000)	
ECR Networking Event Sponsor (€25,000)		LAMIC Bursary Sponsorship (€6,000)	
Communication Sponsor (€15,000)		Student Bursary Sponsorship (€5,000)	
Coffee Station Sponsor (€15,000)		Charging Station Sponsor (€4,000)	
Congress Reception Sponsor (€15,000)		Exhibitor (€4,000)	
Congress App Sponsor (€8,000)		Non Profit Exhibitor (€3,000)	
Pecha Kucha Event Sponsor (€8,000)		Session Sponsor (€2,000)	
Lived Experience Bursary Sponsor (€10,000)		Delegate bag inserts (€500)	
Early Career Bursary Sponsor (€10,000)		Exhibitor Accompanying Person (€150)	
Delegate Bag Sponsor (€6,000)			

PAYMENT

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

Pay by credit card:

Visa Mastercard.

Note that all credit card transactions for sponsorship and exhibition amounts will incur a fee of 3.3%.

Pay by Bank Transfer

An invoice will be raised and sent to you from IASP.

What delegates had to say about the most recent IASP Conference:



"Thank you for a **most influential and informative** conference."

"I appreciate all the hard work of IASP in creating and facilitating the event. As one of the in-person attendees, **it felt like a huge success.**"

"Thank you to all the team for such a wonderful conference, all the work you put in just **makes it so easy for people like myself to be there.**"

"Please convey my thanks to the organisation for giving me the opportunity to attend this conference. As a LE person focused on reducing suicidality in my community it was refreshing and extremely empowering to be with people that not only understood but also were focusing on research and initiatives to affect change in community thinking and in suicide occurrence. **It is good to know I am not alone.**"

"**I just want to say that this has been an incredible conference! I can't say that enough.** I am so grateful to be able to be here. Thank you for all your work!"

"I want to thank the senior researchers, CEO's and organisers for always acknowledging us and offering a smile, a warm welcome and friendly face for each event. **It really made me feel safe and valued.**"

"**It was such a vibrant conference full of life, respect, joy and honesty.** I met so many wonderful people who were fearlessly committed to research, social justice and of course reducing the numbers and impacts of suicide. I left feeling not only inspired but refuelled to continue in my career. I am so excited to know the many different career paths and avenues I can explore since going to this conference. So, thank you to all who made it happen."



International Association for Suicide Prevention

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www.iasp.info